

K-64

K-64 is turning education inside out by directly connecting local students with a world of opportunities. From learning in technology-rich environments to experiencing local and global employment possibilities, K-64 actively engages students of all ages in preparing for viable and sustainable careers throughout their lifetime.

Why Now?

As Catawba County's working-age population continues to decline, much of our future growth and prosperity relies on winning the talent war: cultivating and attracting a skilled workforce that can help drive our economic competitiveness forward.

How Do We Know It Will Work?

Because it already is:

"We often talk about the partnerships that should exist between schools and the business community. Work-based learning opportunities exemplify this partnership better than any other experience that we can provide for students."

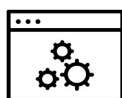
Dr. Jeff Isenhour, Principal, Bunker Hill HS

"The 7 Habits help me through life... I want to be a teacher at Oxford Elementary or a doctor at Catawba Valley Medical Center."

Jenny, 6th Grader, Oxford Elementary

"Without a concerted effort between the educational, business and political communities, progress simply cannot be accomplished. We have proven that formula time and time again in Catawba County. The C.T.E. program with the Catawba County Schools is an excellent example of this effort and it is a model that should be used everywhere."
Mitchell Setzer, Representative, NC General Assembly

K-64 Priorities



1-to-World Technology

Connecting every student with the technology he or she needs to optimize learning inside and outside the classroom.



Character & Soft Skills Development

Teaching critical soft skills, such as goal setting, interpersonal communication and team building, to ensure students are well prepared to engage in work and in life.



Tech Savvy Educators

Continually equipping teachers with the knowledge and skills needed to incorporate leading-edge technologies into lesson plans and classroom environments.



Work-based Learning

Facilitating job shadowing, internships, co-ops, work-study programs and apprenticeships to connect students with global career opportunities and local employers.



Employer Engagement

Cultivating collaborative partnerships with businesses to invest in the development of a well-prepared and highly engaged workforce of tomorrow.



Career Adaptability

Ensuring access to relevant educational services and training opportunities to help adults develop nimble skill sets and assure career longevity.

The K-64 Approach

K-64 is managed by Catawba Valley Community College in collaboration with local businesses, community partners, Catawba County Schools, Hickory Public Schools, Newton-Conover City Schools, Catawba County Government, Catawba Economic Development Corporation, and the Catawba County Chamber. The initiative is overseen by a Commissioner-appointed, 12-member Board of Directors that works to:



Partner with local schools and businesses to increase opportunities for career development, training and employment within the local and global workforce.



Build on what's already working by replicating successful local programs across the education system.



Identify and incorporate new leading-edge educational strategies to complement what's already working, including looking outside traditional channels to cultivate ideas and generate support.



Leverage tax dollars, private contributions and grant funds to support program expansion and sustainability.



Be transparent and accountable: document, measure, and share progress to generate program momentum and longevity.



Catawba Valley
COMMUNITY COLLEGE

